

Introduction

This *Use of Title Standard of Practice* outlines the general expectations for registrants when determining how and which titles to use based on registration category and various qualifiers. Registrants are responsible for meeting the expectations outlined in this Standard, accompanying guidelines, and a document that provides specific instructions on use of title by registration category.

Standard

College of Audiologists and Speech-Language Pathologists of Manitoba (CASLPM) registrants use the appropriate protected professional titles, designations, or abbreviations that signify their registration status, as prescribed by governing legislation. Proper use of title indicates to the public that an individual has met the regulatory requirements for registration.

Demonstrating the Standard

Registrants will:

- Use only titles, abbreviations, and credentials they are authorized to use as a registrant and only within the registration category in which they are registered.
- Use authorized titles in English or their equivalent in other languages.
- Ensure that the restricted title directly follows their name (i.e. Jane Doe, RSLP; John Doe, R. Aud.) when used in clinical practice.
- Use additional credentials and certifications in a manner that is accurate and compliant with regulatory requirements and that accurately represents their qualifications, education, and competence.
- Use “certified” only when authorized to do so.
- Use the title “Doctor” or its abbreviation or equivalent in another language only in relevant academic, research, or administrative settings ensuring the context clearly indicates the nature of the doctorate (e.g. Ph.D, AuD).
- Avoid misleading or exaggerated representations of qualifications.
- Ensure all public-facing materials (e.g. business cards, websites, signage) reflect accurate titles and designations.
- Report any unauthorized use of protected professional titles or credentials to CASLPM.